

TAB PROGRAM TERMS AND CONDITIONS

[Merchant]

Last updated: January 27th, 2022

Intentionalist, SPC (“**Intentionalist**”) is a Washington social purpose corporation. These Tab Program Terms and Conditions (“**Terms**”) apply to you as a participating business (“**Merchant**”) (Intentionalist and Merchant each being a “**Party**” and jointly, the “**Parties**”). These Terms supplement and are part of the Intentionalist Terms of Use. Any disputes arising from these Terms will be subject to the terms and conditions of the Intentionalist Terms of Use, including, but not limited to, limitations of liability, governing law and dispute resolution procedures (including the class action waiver and mandatory arbitration terms). In consideration of the mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

AGREEMENT

1. **Tab Program.** Intentionalist offers a web-based software platform through its website, www.intentionalist.com, other websites owned or operated by Intentionalist, and other hosted technology (collectively, the “**Site**”). The Site enables merchants to register their interest in participating in Intentionalist’s Tab destination program (the “**Tab Program**”). Intentionalist will select merchants for participation in the Tab Program in Intentionalist’s sole and absolute discretion. Merchant’s indication of interest in the Tab Program will in no way entitle Merchant to participation in the Tab Program. Upon selection of Merchant for participation in the Tab Program, Intentionalist will pre-pay Merchant for certain predefined goods and/or services (the “**Tab**”) that Recipients (defined below) will be entitled to redeem the dollar value of at certain predefined Merchant locations and for a certain predefined period of time. The predefined goods and/or services, Merchant locations, and period of time that the Tab will remain open (the “**Tab Promotional Period**”) will be made in Intentionalist’s sole and absolute discretion. Merchant wishes to participate in the Tab Program subject to these Terms.
2. **Merchant Tab.** Merchant agrees to redeem up to the dollar value of the Tab to Intentionalist community members (each a “**Recipient**”) issued a unique access code (each a “**Tab Code**”). For each Tab issued to Merchant via the Site, Merchant shall be solely responsible for tracking the remain balance of the Tab. INTENTIONALIST SHALL NOT BE LIABLE FOR ANY LOSS, DAMAGE OR INJURY SUFFERED OR SUSTAINED (EVEN IF CAUSED BY NEGLIGENCE) AS A RESULT OF MERCHANT ACCEPTING AND/OR USING A TAB CODE THAT RESULTS IN MERCHANT ISSUING GOODS AND/OR SERVICES IN EXCESS OF THE TOTAL TAB BALANCE, EXCEPT FOR ANY LIABILITY WHICH CANNOT BE EXCLUDED BY LAW. Merchant shall use existing operational procedures to perform all administrative functions with respect to the Tab, including but not limited to tracking the sales, redemption and outstanding balances of the Tab. For Recipients using a Tab Code (each a “**Transaction**”), Merchant shall first type the Tab Code into the respective Tab tracking field on Intentionalist’s website. The relevant balance associated with the Tab Code will be automatically deducted from the total Tab balance. If Merchant fails to enter the Tab Code at the time of redemption as specified, the balance Tab will not be accurately reflected on the Site. Notwithstanding the foregoing, Intentionalist assumes no responsibility for any inaccurate information reflected on the Site, including the current

balance of the Tab, or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches cause by Merchant's use of the Site. Merchant, and not Intentionalist, is solely responsible for administration, redemption, customer service, availability, legal compliance and reporting related to Tab Program.

3. **Payments and Fees.** Merchant agrees that Intentionalist may be reimbursed by certain third-parties for the Tab and that Intentionalist may deduct a fee from such reimbursement. All Tab payments from Intentionalist to Merchant shall be deposited into the bank account designated in the "Merchant Profile" provided by Merchant contemporaneously with its acceptance of these Terms or as updated from time to time. Merchant's failure to designate a bank account may delay receipt of the Tab payment and may result in administrative costs or fees assessed to Merchant as determined at the sole discretion of Intentionalist.

4. **Tab Program Guidelines.** During the Tab Promotional Period, Merchant shall adhere to all policies governing the Tab Program and all other Intentionalist policies, guidelines and procedures, including but not limited to Intentionalist's Privacy Notice and any anti-money laundering policy in the Terms of Use. Without limiting the foregoing, Merchant agrees as follows:

- a. Merchant is solely responsible for delivery of goods and services purchased in a Transaction. Merchant shall be fully and solely responsible for ensuring that the sale and transfer of all goods and services are in full compliance with the laws, ordinances and regulations that govern their sale and use. Merchant shall ensure that age verifications are done as necessary to comply with age restrictions contained in the applicable laws.

- b. Merchant shall establish and maintain a fair and uniform policy consistent with Merchant's existing operational procedures for the exchange and return of goods and services purchased with a Tab Code. All disputes involving the goods or services purchased with a Tab Code will be settled directly between the Merchant and the Recipient without involving Intentionalist.

- c. The Parties agree that the Tab does not and will not have an expiration date except as expressly provided for by Intentionalist in its sole and absolute discretion. Any unused value associated with a the Tab will remain available to Recipients until redeemed. Merchant shall honor a valid Tab Code until the value associated with the Tab is zero.

- d. Merchant shall notify Intentionalist within twenty-four (24) hours if Merchant observes suspicious activity involving the Tab Codes. Merchant agrees to provide Intentionalist with reasonable assistance in documenting and reporting suspicious activities to the authorities and to comply with other regulatory requirements to which the Tab Program may be subject.

- e. Merchant agrees to fully indemnify and hold Intentionalist harmless from any claim or liability in connection with any Transaction, Tab Code redeemed, or relating to disputes arising out of a Merchant's return and exchange policy and/or the quality or merchantability of the goods and services provided by Merchant.

- f. Merchant shall accurately describe all goods or services sold by Merchant. Merchant is prohibited from including misleading language in any names or descriptions of goods or services.

g. Merchant shall engage in ethical marketing practices. Merchant is prohibited from engaging in practices that are in any way connected with the transmission of “junk mail,” “spam,” unsolicited advertising, or other unsolicited mass distribution of email, or otherwise violating any applicable law related thereto.

h. Merchant shall post accurate contact information for Merchant at Merchant’s physical locations and on Merchant’s website, including at a minimum Merchant’s address, phone number, and email address.

i. Merchant will not charge any fees or service charges in connection with any Transaction.

j. Merchant will adopt, implement, adhere to and post a Merchant privacy policy that complies with all applicable consumer privacy laws.

k. Merchant will not use or manipulate the Tab Program for any fraudulent activity or purpose, including but not limited to collecting the Tab payment from Intentionalist and not providing the goods or services purchased through the Tab Codes.

l. If Merchant imposes any restrictions on the redemption of the Tab Codes, Merchant will do so in accordance with applicable law and provide clear and conspicuous notice of those restrictions to consumers both at its physical retail location and on Merchant’s website.

m. Merchant shall provide not less than thirty (30) days’ written notice to Intentionalist if Merchant elects to close its retail establishment.

n. Merchant will not sell, under any circumstances, any good or service that: (i) infringes the rights of a third party, including items that violate copyrights, trademarks, publicity, or privacy rights of third parties; (ii) has been the subject of a product recall, stop-sale or similar action by the U.S. Consumer Product Safety Commission or other government agency or the product manufacturer; (iii) violates the export, reexport, and import laws and regulations of the United States and other applicable countries; (iv) promotes, glorifies, or is directly associated with groups or individuals known principally for hateful or violent positions or acts (official government-issue stamps and coins are not prohibited under this policy); (v) is counterfeit or stolen, including items that are “knockoffs” of a name brand product; or (vi) violates any applicable federal, state, provincial, or local law or regulation or that Intentionalist determines, in its sole discretion, is inappropriate for sale through or by means of the Tab Program or Site.

o. Merchant assumes all risk of fraudulent charges or other illegal activity by consumers. Intentionalist shall not be responsible for losses due to fraudulent charges or other illegal activity. Merchant shall indemnify and hold Intentionalist harmless from any relevant bank fees, bank charges, charge backs or any other fees, charges, penalties or damages related to such illegal or fraudulent activity related to the Tab Program provided for Merchant’s business. Merchant agrees that Intentionalist is not responsible for any disputed business transaction(s) resulting from its online and e-commerce activities.

p. Merchant will comply with all applicable laws and regulations, including all laws and regulations governing redemption of Tab Codes and all taxes that may pertain to Transactions in which Merchant participates. Merchant is responsible for monitoring and abiding by these limits and laws. Merchant shall not redeem Tab Codes for cash except as required by law.

5. **Term and Termination.** The agreement formed by these Terms will continue for the Tab Promotional Period. At any time, Intentionalist may terminate the agreement upon providing Merchant thirty (30) days' prior written notice.
6. **Representations and Warranties.** Merchant represents and warrants to Intentionalist, now and throughout the Term, that (a) Merchant has the right and authority to enter into and perform its obligations under these Terms, (b) Merchant is qualified to do business and is in good standing in each jurisdiction where the conduct of its business requires such qualification, (c) Merchant is registered for sales and other tax collection purposes in each jurisdiction in which Merchant's goods or services will be provided, and (d) Merchant will notify Intentionalist immediately if any of Merchant's representations or warranties becomes inaccurate or untrue in any material respect.
7. **Trademarks and Service Marks.** These Terms do not give either Party any rights of ownership or license to use the other Party's name, logo, service marks, trademarks, trade names, domain names, taglines, hashtags or any other proprietary descriptions ("**Marks**") except as expressly set forth in these Terms or as specifically authorized in writing by the holder of the Mark. Merchant hereby grants Intentionalist a nonexclusive, worldwide, royalty-free license to use such Merchant's Marks in connection with the Tab Program and Merchant's participation in the Intentionalist network of merchants. Merchant represents and warrants that Merchant owns all right, title, and interest in Merchant's Marks and has the right to grant the licenses provided under these Terms.
8. **Electronic Communications.** Merchant consents to do business with Intentionalist using electronic rather than paper documents, agrees to sign those documents electronically, and understands any document sent electronically has the same force and effect as a document sent in paper format. Merchant agrees to Intentionalist's use of electronic documents for all communications, agreements, disclosures, authorizations, and other documents necessary as part of the Tab Program. Merchant affirms that Merchant has current versions of an Internet browser, a program that accurately reads and displays PDF files, an active email account, and a computer or device with an operating system capable of supporting these programs, and that Merchant is able to receive and review electronic records. Merchant understands that Merchant may notify Intentionalist at any time to opt out of conducting business electronically, withdraw consent, change the email address used to send documents, or request a paper copy of any electronic document received from Intentionalist.
9. **Confidential Information.** Intentionalist and Merchant agree to keep confidential, to the extent permitted by law, and to not disclose to any third party, any confidential information received from the other that is not publicly available, including but not limited to customer names, Transaction details, marketing strategies, and financial information ("**Confidential Information**"). The Parties agree to only use Confidential Information in connection with the Tab Program and not for any other purpose. The Parties shall each take reasonable steps to safeguard the confidentiality of all Confidential Information and to not disclose Confidential Information to any other person or entity except as permitted under this agreement or with the disclosing Party's prior written consent; provided that Merchant agrees that records of a Transaction through the Site shall not be considered Confidential Information of Merchant for this purpose.
10. **Privacy and Data Security.** All consumer personal information provided by Intentionalist, its agents or partners to Merchant in connection with the Tab Program shall

be used by Merchant solely for the purpose of participating in the Tab Program . Merchant may not use such consumer personal information for any other purpose or combine or associate such consumer personal information with any other data it retains about a natural person. Merchant agrees that it will not process, use, sell, rent, release, disclose, disseminate, make available, transfer, or otherwise communicating in any manner such consumer personal information to any other person or entity except as permitted under these Terms or with Intentionalist's prior written consent. Merchant is solely responsible for compliance with any applicable laws and regulations while consumer personal information is in Merchant's possession, custody, or control. Merchant is responsible for maintaining commercially appropriate and reasonable physical, technical and administrative safeguards, both online and offline, to maintain the security, confidentiality, and integrity of consumer personal information. All consumer personal information is subject to Intentionalist's [Privacy Notice](#) available on the Site.

11. **Disclaimer of Warranty.** The Tab Program, the Site, and all related content and materials are provided on an "as is" basis. To the fullest extent permitted by law, they are provided without warranties of any kind, express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, title and noninfringement, and any warranties arising from the course of dealing or usage of trade. Intentionalist does not warrant that the Tab Program, Site, or any related content or materials are accurate, complete, reliable, current, or error-free; that they will meet Merchant's requirements; that will be available at any particular time or location or without interruption; that defects or errors will be corrected; or that the Site is free of viruses or other harmful components. Participation in the Tab Program and use of the Site is at Merchant's own risk, and Merchant is solely responsible for any loss or damage to property or data that may result. Intentionalist does not warrant, endorse, guarantee, or assume responsibility for any product or service purchased using a Tab Code or for any product or service advertised or offered by a third party through the Tab Program or the Site or through any hyperlinked website. Intentionalist is not a party to any Transaction between a Recipient and Merchant or any third-party provider of products or services.
12. **Indemnification.** Merchant agrees to defend, indemnify, and hold Intentionalist, its officers, directors, partners, affiliates, agents, and employees harmless from and against any and all claims, costs, fees, expenses, and losses (including reasonable attorneys' fees and costs and court costs) incurred by Intentionalist arising out of or relating to (a) any actual or alleged breach of these Terms by Merchant, including breach of the representations and warranties herein; (b) any claim for sales tax or any other tax obligation arising from the issuance or redemption of a Tab Code or the provision of goods and/or services in connection therewith; (c) any claim by any local, state, or federal government entity for unredeemed Tab balance, or any other amounts under any applicable escheat or abandoned or unclaimed property laws; (d) any failure of Merchant to honor a Tab Code; (e) any infringement of any patent, trademark, copyright, publicity, privacy, trade secret, or other right of any third party by Merchant, including without limitation, in connection with the Merchant's Marks of Intentionalist's use thereof; (f) Merchant's provision of goods, services, or information in connection with the Tab Program; (g) Merchant's use or handling of consumer personal information; (h) Merchant's negligence; or (i) Merchant's willful misconduct or violation of law. Intentionalist may select, retain, and employ counsel of its choosing to represent Intentionalist in connection with any such claim.

13. **Limitation of Liability.** Notwithstanding anything to the contrary contained herein, except for the indemnification obligations under Section 12, to the maximum extent permitted by law, in no event will either Party be responsible for any incidental, consequential, indirect, special, punitive or exemplary damages or any kind, including damages for lost goodwill, lost profits, lost business or other indirect economic damages, whether such claim is based on contract, negligence, tort (including strict liability) or other legal theory, as a result of a breach of any warranty or any other term of the agreement under these Terms, and regardless of whether a Party was advised or had reason to know of the possibility of such damages in advance. Except for the indemnification obligations under Section 12, neither Party's aggregate liability arising out of or relating to a breach of these Terms, whether in contract, tort or under any other theory of liability, shall exceed the amount of Tab payments made to Merchant under these Terms in the twelve (12) months prior to the date the claim arises.
14. **Independent Contractors.** The Parties are independent contractors. Nothing in these Terms shall be deemed or construed by the Parties, nor by any third party, as creating a joint venture, partnership, franchise, or agency relationship between the Parties. Neither Party has the authority, without the other Party's prior written approval, to bind or commit the other Party in any way.
15. **Notices.** Whenever any notice is permitted or required under these Terms, it shall be in writing and deemed delivered when (a) delivered to the other Party at the address or email address listed in the Merchant Profile provided by Merchant to Intentionalist; or (b) actually received or rejected by the other Party; or (c) if earlier and regardless of whether actually received or not, one (1) business day after it is deposited (i) in the United States mail, postage prepaid, certified mail, return receipt requested, or (ii) with a regional or national overnight courier service, addressed to the Party at the address listed in the Merchant Profile as updated from time to time.
16. **Amendments; Modifications; Force Majeure.** Merchant is bound by these Terms and the terms and conditions governing the Tab Program. Merchant shall not modify, amend, waive, revise or release these Terms or such terms in any way without Intentionalist's prior written consent. Merchant agrees that Intentionalist reserves the right to change the rules, procedures, terms and conditions under these Terms from time to time as needed to administer the Tab Program. Intentionalist agrees to inform Merchant of the changes by posting such revisions on the Site or through other means at least ten (10) business days before the change becomes effective. Notwithstanding anything to the contrary contained herein, Intentionalist shall not be liable for any delays or failures in performance resulting from acts beyond its reasonable control including, without limitation, acts of God, terrorist acts, shortage of supply, breakdowns or malfunctions, interruptions or malfunction of computer facilities, or loss of data due to power failures or mechanical difficulties with information storage or retrieval systems, labor difficulties, war, or civil unrest.
17. **Assignment.** The rights and obligations of Merchant under these Terms may not be assigned by Merchant or by operation of law with regard to Merchant without the prior written consent of an authorized representative of Intentionalist or its successor or assign. Intentionalist may assign all or part of the agreement formed under these Terms without notice to Merchant. Upon such transfer, Intentionalist shall be released from all liability.

18. **Governing Law.** The agreement formed under these Terms shall be interpreted and construed in accordance with the laws of the State of Washington regardless of principles of conflicts of laws.
19. **Waiver of Provisions.** Any waiver of any terms and conditions hereof must be in writing and signed by the Parties hereto. The waiver of any of the terms and conditions of these Terms shall not be construed as a waiver of any other terms and conditions hereof or of other instances of the same term or condition unless expressly agreed.
20. **Severability.** The provisions of these Terms shall be deemed severable and, if any provision of this Agreement or its application to any person or circumstance shall to any extent be invalid or unenforceable, the remainder of these Terms shall not be affected and each provision of the Agreement shall be valid and enforceable to the fullest extent permitted by law.
21. **Equitable Remedies.** Each Party acknowledges that a breach of certain of its obligations under these Terms, other than any payment obligations hereunder, may result in irreparable and continuing damage to the other Party for which monetary damages may not be sufficient, and each Party agrees that the other Party will be entitled to seek, in addition to its other rights and remedies hereunder or at law, injunctive or all other equitable relief and such further relief as may be proper from a court of competent jurisdiction.
22. **Entire Agreement; Counterparts.** These Terms together with other terms incorporated by reference (a) represents the entire agreement between the Parties with respect to the subject matter covered, (b) supersedes any prior understandings with respect to that subject matter, and (c) may only be amended in a writing duly executed by both Parties except as expressly set out in these Terms. These Terms and any amendment thereto requiring signature may be executed (a) electronically by express acceptance in the Site or (b) in separate written counterparts and by PDF transmitted by email, all of which shall be considered one and the same agreement, it being understood that each Party need not sign the same counterpart.
23. **Survival.** Any provision of these Terms or any schedule, addendum or exhibit to these Terms that, by its nature, would survive termination or expiration of the agreement formed under these Terms or such schedule, addendum or exhibit will survive any such termination or expiration, including without limitation Sections 3 and 4 and Sections 7 through 13.